

**PROMOTION NAME:** Athletico Cares Virtual 5K

**DATES:** 4/27/2020 – 5/11/2020

## **OFFICIAL RULES**

**ATHLETICO'S VIRTUAL 5K EVENT IS OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA.**

Minimum \$5.00 donation to Administrator, Feeding America® to participate.

**SPONSOR:** Athletico Management, LLC ("Sponsor")

**ADMINISTRATOR:** Feeding America®

This event is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter, LinkedIn or Instagram. As such, please direct any questions, comments, or complaints regarding the promotion to the Sponsor. You understand that you are providing your information to Sponsor and agencies acting on its behalf with regard to this event, and not to Facebook, Twitter, LinkedIn, or Instagram. The information you provide will only be used in the event participation on Athletico's Facebook, Twitter, LinkedIn or Instagram.

**1. PROMOTION PERIOD:** The event begins at 7:00:00 am central time on April 27, 2020 and ends at 9:00:00pm central time on May 11, 2020.

**2. TO PARTICIPATE:** You must Run 5, Donate 5 and then Share with 5. Complete a 5K (3.1 miles) by running or walking. Please be mindful of social distancing. You are encouraged to donate a minimum of \$5 to Feeding America at [www.feedingamerica.org/athletico-covid](http://www.feedingamerica.org/athletico-covid). Post a photo of you completing the 5K using #AthleticoCares on Facebook, Twitter, LinkedIn or Instagram and encourage 5 people to keep the challenge going.

**3. ELIGIBILITY:** Open to legal residents of the 50 United States and District of Columbia including employees of Sponsor, Feeding America and its member teams, and each of their respective affiliates, subsidiaries and agencies (collectively, the "Promotion Parties"), individuals engaged in the development, production, printing, or distribution of Event materials, and members of their immediate family or persons living in the same household. Promotion is subject to all applicable federal, state and local laws.

**4. DONATION:** Athletico Management, LLC employee donations will be directed to the Feeding America COVID-19 Response Fund with reporting provided by Feeding America, including the donation amounts, on a weekly basis during the campaign. Athletico Management, LLC will match each donation amount provided by its employees in efforts to raise up to \$10,000.

**5. RELEASE OF LIABILITY AND PUBLICITY:** By participating in the event, each event participant consents to the use of his or her name, photograph(s), likeness, and limited biographical information included on participant's social media profile by Sponsor in connection with the promotion or advertising for Sponsor without further compensation, where permitted by law. Event participant consents to such information being used by Sponsor to feature event participants in social media posts or on the event website: [athletico.com/Virtual5kChallenge](http://athletico.com/Virtual5kChallenge). All entrants release Sponsor, Administrator, Facebook, Twitter, Instagram, LinkedIn, Woobox, LLC, Feeding America and its member teams, and each of their respective parents, affiliates, subsidiaries, officers, directors, partners, equity holders, agents, employees, and all others associated with the development and execution of this event (collectively, the "Released Parties"), from any and all liability with respect to, or in any way arising from, this event and/or acceptance or use of the prize, including liability for personal injury, damages, death or monetary loss. Neither Sponsor nor Administrator assumes any responsibility for any injury, loss or damage to entrants' or to any other person's computer relating to, or resulting from, entering or downloading any information or software in connection with this event. Sponsor reserves the right, in its sole discretion, to modify or terminate this campaign in the event of any act, occurrence or reason that it believes would corrupt the integrity, administration or fairness of this promotion.

**6. GENERAL RULES:** If participant donates, in no event will Sponsor be liable for more than the stated donation amount in Rule 4. No cash substitutions for prizes will be permitted and prizes are non-refundable and non-transferable except at sole discretion of Sponsor. Sponsor reserves the right, in its sole discretion, to cancel or suspend this event, in its entirety or in part, and for any reason or no reason, including should tampering, unauthorized intervention, counterfeiting, fraud, technical failures, or other causes beyond Sponsor's control corrupt the administration, security, fairness, integrity or proper play of the event.

Any dispute or claim arising out of the play of this Promotion shall be governed by the laws of the State of Illinois, without respect to conflicts of law principles. Any such claim shall be brought and maintained in the federal or state courts of the State of Illinois. If any provisions of these official rules are determined by a court of competent jurisdiction to be invalid or unenforceable, such determination shall not affect the validity or enforceability of any other provision.

**ABBREVIATED RULES:** Event open to legal residents of the U.S. & D.C. with a minimum \$5 donation to Administrator, Feeding America® Promotion begins at 7:00:00 am central time on April 27, 2020 and ends at 9:00:00pm central time on May 11, 2020. For event and donation details, go to [athletico.com/Virtual5kChallenge](http://athletico.com/Virtual5kChallenge). Void where prohibited. Sponsor: Athletico Management, LLC.