PROMOTION NAME: Pivot Social Sweepstakes

DATES: January 31st, 2024 – February 8th, 2024

SPONSOR: Athletico Management, LLC ("Sponsor").

OFFICIAL RULES

The Pivot Social Sweepstakes (the "Event") is open to all US residents ages 18 years and older (unless otherwise excluded in accordance with the terms included in the Eligibility section below). There is no cost or entry fee to participate in this Event.

1. **PROMOTION PERIOD:** The Event begins at 10:00 AM central standard time on Wednesday, January 31, 2024 and ends at 11:59 PM central standard time on Thursday, February 8, 2024. Sponsor's computer will be the official timekeeping device for the Event.

2. **TO PARTICIPATE:** Fans and followers will register for the Event by visiting – (https://woobox.com/kgng2j). One winner will be selected at random on the morning of February 9th, 2024. The winner will be contacted by the Sponsor via email with instructions to claim the Prize (as defined below). The winner will have 48 hours to claim their Prize. If the winner does not claim their Prize within 48 hours, a runner-up will be selected at random and this process will continue until the Prize has been claimed.

3. **ELIGIBILITY:** Event is open to all US residents ages 18 years and older, excluding employees and families of Sponsor and any Released Parties (as defined below), individuals engaged in the development, production, printing, or distribution of Event materials, and members of their immediate family or persons living in the same household. Event is subject to all applicable federal, state and local laws.

4. **RELEASE OF LIABILITY AND PUBLICITY:** By participating in the Event, each participant consents to be featured in Sponsor's and Released Parties' (as defined below) social media posts or on the Event website: https://woobox.com/kgng2j. All entrants release Sponsor, Facebook, Twitter, Instagram, LinkedIn, Woobox, LLC, and its member teams, and each of their respective parents, affiliates, subsidiaries, officers, directors, partners, equity holders, agents, employees, and all others associated with the development and execution of this Event (collectively, the "Released Parties"), from any and all liability with respect to, or in any way arising from, this Event and/or acceptance or use of the Prize (as defined below), including liability for personal injury, damages, death or monetary loss. The Sponsor does not assume any responsibility for any injury, loss or damage to entrants' or to any other person's computer relating to, or resulting from, entering or downloading any information or software in connection with this Event. The Sponsor does not assume any responsibility for an individual's inability to participate in the Event for any reason, including any technical problems that prevent an individual from entering or participating in the Event. Each participant, through their participation in the Event, irrevocably assigns and transfers to Sponsor any and all current and future interests in the copyright or ownership of photographs or other materials submitted to Sponsor in connection with the Event. Sponsor reserves the right, in its sole discretion, to modify or terminate this campaign in the event of any act, occurrence or reason that it believes would corrupt the integrity, administration or fairness of this Event.

5. **GENERAL RULES:** No cash substitutions for prizes will be permitted and prizes are non-refundable and non-transferable except at sole discretion of Sponsor. Sponsor reserves the right, in its sole discretion, to

cancel or suspend this Event, in its entirety or in part, and for any reason or no reason, including should tampering, unauthorized intervention, counterfeiting, fraud, technical failures, or other causes beyond Sponsor's control corrupt the administration, security, fairness, integrity or proper play of the Event. Any dispute or claim arising out of the play of this sweepstakes shall be governed by the laws of the State of Illinois, without respect to conflicts of law principles. Any such claim shall be brought and maintained in the federal or state courts of the State of Illinois. If any provisions of these official rules are determined by a court of competent jurisdiction to be invalid or unenforceable, such determination shall not affect the validity or enforceability of any other provision.

Indemnification: By entering this sweepstakes, entrant agrees to release and hold harmless Athletico, and its parent companies, subsidiaries, affiliates, retailers, sales representatives, distributors, advertising, and promotion agencies, as well as each of their related companies, and each of their respective officers, directors, employees, shareholders and agents from and against any claim or cause of action any and all liability, loss, damage, or injuries of any kind sustained in connection with their participation in the Event or from their acceptance, receipt, possession, and/or use or misuse of any Prize, or for any typographical or other error in the printing, offering, or announcement of any Prize.

Prize and Estimated Prize Value: The winner will receive the following prizes ("Prize"):

Athletico t-shirt: $20

Athletico water bottle: $10

Athletico socks: $10

Athletico sunglasses: $10

TOTAL: $50

6. Odds: Odds of winning a Prize depend on the total number of eligible entries received during the sweepstakes period.

ABBREVIATED RULES: Open to all US residents 18 years and older, unless otherwise expressly excluded by the Event rules. There is no entry fee required. Event begins at 10:00 AM central time on January 31st, 2024, and ends at 11:59 PM central time on February 8th, 2024. Winner will be selected at random and contacted via email to claim their Prize. Void where prohibited. Sponsor: Athletico Management, LLC.